

SPECIAL REPORT OF LATE INDEPENDENT EXPENDITURE

INDIVIDUAL / COMMITTEE / 1.91 ORGANIZATION INFORMATION

Filing Period Name:	January Continuing 2012
Candidate/Committee/Individual Name:	GAB ID:
We Are Wisconsin PAC	0501500
Address (Number, Street):	
6333 W. Bluemound Rd.	
City, State and Zip:	Telephone Number:
Milwaukee WI 53213	(414) 771-0700

Date Paid	Name and Address of Person or Business to Whom Payment Was Made	Name and Address of Vendor	Purpose	Candidate(s) Affected by Disbursement (s) (Include Office Sought)	Support	Oppose	Comment(s)	Amount This Period
Notified Date: 08/14/2011								
08/12/2011	International Union of Painters and Allied Trades Political Action Together Political Committee 7234 Parkway Drive, Hanover, MD 21076		Wages - Campaign Staff	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$9,405.50
08/12/2011	International Union of Painters and Allied Trades Political Action Together Political Committee 7234 Parkway Drive, Hanover, MD 21076		Wages - Campaign Staff	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$9,405.50
08/13/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$2,264.35
08/13/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$151.80
Notified Date: 08/12/2011								
08/11/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$7,440.84

Notified Date: 08/12/2011							
08/11/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,576.52
08/11/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,866.37
08/11/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,000.38
08/11/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$695.75
08/11/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$695.75
08/12/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$47,768.00
Notified Date: 08/11/2011							
08/10/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$518.65
08/10/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$518.65
08/10/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$518.65
08/10/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$518.65
08/10/2011	AFT Wisconsin COPE 6602 Normandy Lane, Madison, WI 53719		Wages - Campaign Staff	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,099.40
08/10/2011	AFT Wisconsin COPE 6602 Normandy Lane, Madison, WI 53719		Wages - Campaign Staff	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,099.40
08/10/2011	AFT Wisconsin COPE 6602 Normandy Lane, Madison, WI 53719		Wages - Campaign Staff	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,099.40
08/10/2011	AFT Wisconsin COPE 6602 Normandy Lane, Madison, WI 53719		Wages - Campaign Staff	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,099.40
08/10/2011	AFSCME Council 31 Solidarity Political Account 615 South Second Street, Springfield, IL 62705		Wages - Campaign Staff	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,754.27

Notified Date: 08/11/2011							
08/10/2011	AFSCME Council 31 Solidarity Political Account 615 South Second Street, Springfield, IL 62705		Wages - Campaign Staff	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,754.28
08/10/2011	DC 48 People Fund Committee 3427 West St. Paul Avenue, Milwaukee, WI 53208		Wages - Campaign Staff	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,434.16
08/10/2011	DC 48 People Fund Committee 3427 West St. Paul Avenue, Milwaukee, WI 53208		Wages - Campaign Staff	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,434.16
08/10/2011	WI PEOPLE Conference 8033 Excelsior Drive, Suite A, Madison, WI 53717		Wages - Campaign Staff	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3,573.21
08/10/2011	WI PEOPLE Conference 8033 Excelsior Drive, Suite A, Madison, WI 53717		Wages - Campaign Staff	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$3,573.21
Notified Date: 08/10/2011							
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - Radio	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production invoices were received on 8/9. \$489.00
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production invoices were received on 8/9. \$6,936.70
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production invoices were received on 8/9. \$8,528.80
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production invoices were received on 8/9. \$7,833.05
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - Radio	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Production invoices were received on 8/9. \$3,273.50
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$8,960.00
08/09/2011	Envision Communications 2715 M Street, NW, Washington, DC 20007		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,386.82
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$675.00
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,416.08
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,657.15

Notified Date: 08/10/2011							
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$577.35
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$408.09
08/09/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$481.71
Notified Date: 08/09/2011							
08/04/2011	Ohio Civil Service Employees Association Wisconsin PAC 390 Worthington Road, Westerville, OH 43082		Wages - Campaign Staff	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3,820.25
08/04/2011	Ohio Civil Service Employees Association Wisconsin PAC 390 Worthington Road, Westerville, OH 43082		Wages - Campaign Staff	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$3,820.26
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,183.16
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	Cowles, Robert L.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,183.16
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,457.89
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,457.89
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,800.26
08/08/2011	UFCW ABC EducationPolitical Fund 1775 K Street, NW, Washington, DC 20006-1598		Wages - Campaign Staff	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,800.27
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$920.16
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,485.18

Notified Date: 08/09/2011							
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,332.80
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$724.85
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$541.67
08/08/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$551.29
08/08/2011	GRS Consulting, LLC 2828 University Ave. SE #150, Minneapolis, MN 55414		Consulting Fees - General	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,000.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$750.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$750.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$750.00
08/09/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$750.00
Notified Date: 08/08/2011							
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$16,244.84
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Cowles, Robert L.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$16,244.84
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$10,526.17

Notified Date: 08/08/2011							
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$10,526.17
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$13,498.64
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$13,498.64
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$27,443.51
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$27,443.51
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$10,875.75
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$10,875.75
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$13,623.63
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$13,623.63
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$14,351.16
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$14,351.16
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,280.51

Notified Date: 08/08/2011							
08/05/2011	Alliance for a Better Wisconsin 122 State Street, Madison, WI 53703		Consulting Fees - General	Kapanke, Dan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$6,280.51
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$43,553.25
08/08/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$82,059.43
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$714.25
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$316.75
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$351.50
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$397.00
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$360.75
08/05/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$304.75
08/05/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Radio	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,326.07
08/05/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$10,560.44
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$10,035.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,582.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$17,840.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,899.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,582.00

Notified Date: 08/08/2011							
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$15,610.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,906.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,007.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,460.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,561.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,787.50
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,125.50
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$16,621.44
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$16,621.44
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,500.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$4,500.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$750.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,000.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00

Notified Date: 08/08/2011							
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
08/06/2011	Revolution Messaging, LLC 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$5,450.00
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$8,460.17
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$935.49
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$931.76
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$7,807.76
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$931.76
08/07/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$931.76
08/08/2011	GRS Consulting, LLC 2828 University Ave. SE #150, Minneapolis, MN 55414		Consulting Fees - General	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,000.00
08/06/2011	Service Employees International Union Committee on Political Education 1800 Massachusetts Avenue, NW, Washington, DC 20036		Phone Bank	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,244.00
08/06/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Newspaper	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,784.33
08/06/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Newspaper	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,784.33
08/06/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Newspaper	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,784.34
Notified Date: 08/07/2011							
08/06/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$441.74

Notified Date: 08/07/2011							
08/06/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,374.15
08/06/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,650.07
08/06/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$711.69
08/06/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$880.19
Notified Date: 08/06/2011							
08/05/2011	Common Sense Wisconsin 305 S. Paterson Street, Madison, WI 53703		Wages - Campaign Staff	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,095.49
08/05/2011	Common Sense Wisconsin 305 S. Paterson Street, Madison, WI 53703		Wages - Campaign Staff	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,095.49
08/05/2011	Common Sense Wisconsin 305 S. Paterson Street, Madison, WI 53703		Wages - Campaign Staff	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$185.54
08/05/2011	Common Sense Wisconsin 305 S. Paterson Street, Madison, WI 53703		Wages - Campaign Staff	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$185.54
08/05/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Wages - Campaign Staff	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,999.50
08/05/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Wages - Campaign Staff	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$2,999.50
08/05/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Wages - Campaign Staff	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,537.00
08/05/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Wages - Campaign Staff	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,537.00
08/05/2011	GRS Consulting, LLC 2828 University Ave. SE #150, Minneapolis, MN 55414		Consulting Fees - General	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$23,700.00
08/05/2011	GRS Consulting, LLC 2828 University Ave. SE #150, Minneapolis, MN 55414		Consulting Fees - General	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$23,700.00

Notified Date: 08/05/2011							
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,759.18
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,687.20
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,323.00
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$1,761.13
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,315.67
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,737.39
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,955.00
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,648.80
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,350.00
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,842.92
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,342.63
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3,754.07
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$2,846.07
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$3,742.23
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,423.74
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Wirsch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,775.42

Notified Date: 08/05/2011							
08/04/2011	Mack/Crounse Group 2001 N. Beauregard St., Ste. 420, Alexandria, VA 22311		Printing - Brochures	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,280.59
08/04/2011	Service Employees International Union Committee on Political Education 1800 Massachusetts Avenue, NW, Washington, DC 20036		Wages - Campaign Staff	Nusbaum, Nancy	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$9,362.36
08/04/2011	Service Employees International Union Committee on Political Education 1800 Massachusetts Avenue, NW, Washington, DC 20036		Wages - Campaign Staff	Cowles, Robert L.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$9,362.36
08/04/2011	Service Employees International Union Committee on Political Education 1800 Massachusetts Avenue, NW, Washington, DC 20036		Wages - Campaign Staff	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$12,091.63
08/04/2011	Service Employees International Union Committee on Political Education 1800 Massachusetts Avenue, NW, Washington, DC 20036		Wages - Campaign Staff	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$12,091.63
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$25,335.63
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$46,965.13
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$24,776.50
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - TV	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$195,227.87
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$30,190.33
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$24,048.42

Notified Date: 08/05/2011							
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$28,167.50
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$20,575.00
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$18,598.74
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Steitz, Jonathan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$20,195.00
08/04/2011	The New Media Firm, Inc. 1730 Rhode Island Ave. NW, Washington, DC 20036		Media - Online Advertising	Kapanke, Dan	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$9,610.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Darling, Alberta	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Harsdorf, Sheila E.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Holperin, Jim	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/04/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$7,079.28

Notified Date: 08/05/2011							
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Pasch, Sandra	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,741.79
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,870.30
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Moore, Shelly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,527.90
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,360.00
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$4,174.23
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$6,812.64
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,006.77
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$7,137.12
08/04/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,913.52
Notified Date: 08/04/2011							
08/03/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Printing - Brochures	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$7,968.03
08/03/2011	Gumbinner & Davies 2001 S Street NW, Ste 301, Washington, DC 20009		Postage	Wirch, Robert W.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$5,355.37
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Simac, Kimberly Jo	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Clark, Fred	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$225.00
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Olsen, Luther S	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$225.00
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	King, Jessica J.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	\$542.00

Notified Date: 08/04/2011								
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Hopper, Randy	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$542.00
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Shilling, Jennifer	<input checked="" type="checkbox"/>	<input type="checkbox"/>		\$304.50
08/03/2011	AFSCME-WI Special Acct. 1625 L Street, NW, Washington, DC 20036		Phone Bank	Kapanke, Dan	<input type="checkbox"/>	<input checked="" type="checkbox"/>		\$304.50
Total								\$1,447,835.77

I, We Are Wisconsin PAC
certify that the information in this report is true, correct and complete.

Signature of Candidate or Treasurer

Date

THE INFORMATION ON THIS FORM IS REQUIRED BY ss. 11.12(5), 11.23(6), STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.60, 11.61, 11.66, STATS.

THIS FORM IS PRESCRIBED BY THE WISCONSIN GOVERNMENT ACCOUNTABILITY BOARD, 212 East Washington Avenue, 3rd Floor, MADISON, WI 53707-7984 (608) 266-8005